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Bourbonnais Friendship Festival, Inc.  
700 Main Street NW  
Bourbonnais, IL 60914

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Dear Business Owner or Marketing Director:

Spring is here, and summer is just around the corner! With that, the Bourbonnais Friendship Festival will be upon us before we know it. The theme this year is: ***Friendship in the Fabulous Fifties!***

Advertising through sponsorship at this year's Festival will give your company the most exposure for your advertising dollar at the largest family festival in our area. Our current Sponsors keep coming back because of the huge value in relation to the thousands of customer contacts they receive.

We want to make sure your business has an opportunity to be a Sponsor of this year's Festival. To maximize the value offered to our Sponsors, we have created a sponsorship program tailored to fit your business's specific needs. With many levels of participation, this year's event will offer your business more customer touches than any other advertising/marketing outlet offered in our area.

**Charitable and other worthy organizations benefit from our sponsorship program, because the Friendship Festival donates 80% of the proceeds back to the community!!**

This is a great opportunity for our sponsors to get their name in front of thousands of people as our donations are presented at some of our local sponsor's locations with news and radio present. Sponsoring the Friendship Festival will allow your business the opportunity to give back to the community while at the same time creating an enormous marketing exposure. Additionally, the fun theme: ***Friendship in the Fabulous Fifties*** allows for creative advertising. It is a WIN-WIN situation!

Deadline is May 31, 2011. Don't miss out on the best and most cost effective advertising opportunity of the year! So, get out those penny loafers and saddle shoes and think ***Friendship in the Fabulous Fifties!***  
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If you have any questions, please contact me at your convenience at (815)592-0099, or [sponsorship@bourbonnaisfriendshipfestival.com](mailto:sponsorship@bourbonnaisfriendshipfestival.com)

Friendly and Fabulously Yours,

Sandi Cianci  
Bourbonnais Friendship Festival  
Board of Directors/Sponsorship Chair