



# BOURBONNAIS FRIENDSHIP FESTIVAL, INC

700 MAIN STREET NORTHWEST  
BOURBONNAIS, ILLINOIS 60914

## Sponsorship Opportunities

<b>Best Friend</b>	<b>\$2,500</b>	<b>Sponsorship Benefits</b> Special Events Community Recognition West Stage Ground Signage Grand Parade Internet link/Print/Radio Tee-Shirts Bean Bag Boards
<b>Great Friend</b>	<b>\$1,000</b>	<b>Sponsorship Benefits</b> East Stage Sports Events Ground Signage Internet link/ Radio Print Media Tee-Shirts
<i>*Community Service Friend</i>		
<i>*Artisan Friend</i>		
<b>Good Friend</b>	<b>\$500</b>	<b>Sponsorship Benefits</b> Children's Parade Ground Signage Print Media Internet Tee-Shirts
<b>Friend</b>	<b>\$200</b>	<b>Sponsorship Benefits</b> Ground Signage Internet Tee-Shirts
<b>In Kind Friend</b>	Goods / Services	<b>Sponsorship Benefits</b> Tee-Shirts

### Friendship Audience Opportunities

*On-Site* = Stage, Special Events (ex. Teen Idol), Sponsor Board, Entrance

*Events* = Parades, Sports

*Media* = Internet, Print, Radio

*Promotion* = Regular intercom announcements of your business over the entire Festival.

### Our Commitment to You

- The Festival will work hard in Partnership with each sponsor to Maximize sponsorship opportunities.
- The Festival will promote our sponsors to deliver on our value-based package.

Because this event is offered free to the community each year, the Bourbonnais Friendship Festival is dependent upon fundraising for its survival to give back to the community. This event draws close to one hundred thousand people from surrounding areas and is the largest festival of its kind in the local area. This free event offers a grand parade, children's parade, live entertainment, music, food & business vendors, carnival and much, much more.

*\*New Sponsorship Opportunities added this year. **Community Service Friend** to Partner with the Fire Fighters Fish Fry. **Artisan Friend** will sponsor retail/crafts tent.*